Campaign on Education for all in Afghanistan 2016

“Fund the Future: Education Rights Now”

Movement for Support of Quality Education in Afghanistan (MSQEA)

Headed and facilitated by: Watch on Basic Rights Afghanistan Organization (WBRAO)
Implementing partners:

- WBRAO
- MoE
- CHA
- SMO
- OHRD
- NOON OE
- Movement-57
- OHPM
- AWN
- WCLRF
- SDO
- OSSED
- AYCCA
- CoAR
- NMAWO
- AMMC
- ALEF
- AWEVSO
- APPRO
- DEWA TC
- PATH
- AYSEO
- WCBDO
- SIHE
- STARS
- CoAR NETWORK
- NINI K
- ERTEBAT
- HONAR
- GRAPHIC LPS
- AHG-CSC
- DSDO
- Waqfi PS

Global Partners:
Global Campaign for Education (GCE)

Media Partners:
TV channel: Saba TV
Radio channels: Nawa Radio, Gurbat
Radio, Radio Jawanan, 10 local radio channels
SAAJ Production.
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Acknowledgement:

Herewith, Watch on Basic Rights Afghanistan Organization (WBRAO) highly appreciates the active participation of all those implementing partner organizations, media partners and other individuals who joined the coalition and made efforts for organizing the National Campaign on Education (Fund the Future: Education Rights Now) in Afghanistan - year 2016. WBRAO is very thankful for your contribution during the action week in Afghanistan (24-30 April 2016) and celebration of the Global Campaign for Education through Conferences in Kabul, Balkh and Herat provinces.

WBRAO is looking forward for continuation of your commitments in post 2016 as well.
I. Watch on Basic Rights Afghanistan Organization (WBRAO):

WBRAO is a non-governmental, non-profit, non-sectarian and non-political organization; the main purpose of it establishment is to contribute in development of Afghan society through providing assistance in reconstruction of socio-economic infrastructure and development the dynamic of cultural, social and economic in the society.

As a watch and advocacy organization, WBRAO had been started its activities to ensure the fair and equitable implementation of National Strategic Plans and Laws for Afghanistan through:

- Advocacy for improvement the policies on Basic services and Rights (Education, Health, Food Security, Access to Information and Budget Analysis) and practices of national (state institutions, NGOs and private sector) and international (donors, UN agencies, corporations, NGOs) actors, influencing delivery of relevant services in Afghanistan;
- Raise awareness and mobilize communities and other relevant entities for active participation and coordinated actions.

At the end of 2015 WBRAO developed its 5 years strategic plan and set its Vision, Mission and Strategic Action Areas for the year 2016 to 2020 as follow:

VISION:

An all-inclusive Afghanistan where every citizen is engaged in civic movements to enjoy their equal rights and opportunities.

MISSION STATEMENT:

WBRAO strives to achieve its vision through watch activities, evidence based-advocacy, and civic engagement.

CORE VALUES:

1. Collaboration
2. Diversity
3. Professionalism
4. Integrity

WBRAO AS A WATCH ORGANIZATION FOCUS TOWARD:

- Mitigation of Violence Against Women,
- Fighting against different kinds of child abuses,
- Watching the access to quality general education, and
- Providing Civic Education.
II. **Education global context:**

- **75 million children** aged 3 to 18 live in countries facing war and violence and need educational support.¹
- There are **17 million school-age refugees and internally displaced children** in countries affected by conflict.
- **17 years on average**: length of forced displacement due to crises and conflicts.²
- **35% of out-of-school children** of primary school age worldwide live in 32 countries affected by conflict (2014). This represents 21.5 million children.³
- **25% of out-of-school adolescents** of lower-secondary school age worldwide live in 32 countries affected by conflict (2014). This represents 15 million adolescents.
- **18% of out-of-school youth** of upper-secondary school age worldwide live in 32 countries affected by conflict (2014). This represents 26 million youth.
- Only **1.4% of humanitarian aid** was invested in education in 2015.⁴
- Girls are almost **two and a half more likely** to be out of school if they live in conflict-affected countries, and young women are nearly 90% more likely to be out of secondary school than their counterparts in countries not affected by conflict.⁵
- **Thousands of attacks** occurred in schools in at least **70 different countries** between 2009 and 2014, with many attacks specifically targeting **advocates for gender equality in education**.⁶
- Only **34% of 15-23 year old women** are able to read and write, compared to **59% of men** in the same age range.
- **61 million girls** of primary and lower-secondary school age are out of school (2014), 50% of out-of-school children.⁷
- **32 million girls** of primary school age around the world are out of school (2014), 53% of all out-of-school children.
- Today, **121 million** children and adolescents are still out of school, with major inequalities in terms of access and quality. At least **781 million** adults are denied the right to literacy, **two-thirds** of them being women.

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¹ ODI Education cannot wait. Proposing a fund for education in emergencies, p. 7  
² UNHCR May 2014  
³ GEM ReportUIS Policy paper 27/Fact Sheet 37, p.4  
⁴ UNOCHA Global humanitarian funding in 2015: Totals per sector  
⁵ GEM Report, Policy Paper 21, June 2015, p.3  
⁶ Office of the High Commissioner for Human Rights, Background paper on attacks against girls seeking to access education  
⁷ UIS/GEM Report Policy Paper 27/Fact Sheet 37, p.1
III. Education in Afghanistan:

- The Afghan Government has endorsed the new Sustainable Development Goal (SDG) 4 on Education to ensure all girls and boys complete free, equitable and quality primary and secondary education by 2030. However, the current funding gap for achieving 12 years of education for all Afghan children is 347 million USD, or 1.52% of GDP.

- In 2015, approximately 49% of schools lacked adequate buildings; 62% lacked surrounding walls, 31% lacked drinking water, 33% lacked functional sanitation facilities and 76% lacked electricity.

- Afghanistan has one of the lowest literacy rates in the world. The male literacy rate (age 15+) is 62% the female rate is 18%, compared to the median value for low-income countries of 70% and 57% respectively. Only one in five women in Afghanistan is literate and the literacy rate for women in rural areas is three times lower than in urban areas.\(^8\)

- The number of people with disabilities is estimated at 800,000 equivalent to 2.7 % of the population (estimated 28.6 million). According to Accessibility Organizations for Afghan Disabled (AAOD), 95% of children with disabilities do not attend schools due to the lack of a supportive school environment. Enrolling these children and providing a productive education for them is a major challenge.

- More than one million primary school aged children are out-of-school in Afghanistan. 64% of girls in Afghanistan enroll in primary school.

- Girls complete an average of 1.3 years of schooling compared with an overall average of 3.1 years. The poorest girls complete less than one full year of school.

- 38% of secondary school students are girls. Less than 5% of girls complete upper secondary school.

- A total of 1017 school are closed due to insecurity situation in a number of provinces of Afghanistan,

- Still a remarkable number of school age children have no access to school,

- The education quality is still low,

- Lack of professional teachers are another main problem,

- Around 50% of school buildings are unfair.

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\(^8\) National Education Strategic Plan III (2017-2021)
IV. MSQEA Background:

Movement for Support of Quality Education in Afghanistan (MSQEA) is an association of compatible Afghan organizations that are involved in education sector in the country for more than two decades. MSQEA’s mission is to make sure that government acts now to deliver the right of every girl, boy, woman and man specially children to a free and quality education.

MSQEA was set up in 2007 by Coordination of Humanitarian Assistance (CHA), Saba Media Organization (SMO), Afghan Management and Marketing Consultants (AMMC) and DHSA. In the subsequent year i.e. 2008, five more organization; CoAR, STARS, OHRD and CPAU gracially joined the consortium as well. As the supporter of MSQEA in 2009 were IRC, JICA, NFUAJ, NSDP, AFAFAE, UN-Habitat, PACE-A, NLC, UNESCO and UNICEF, later every year, numbers of more organization added to the coalition, which in year 2016 the members were more than 38 national, international organizations and media partners.

Watch on Basic Rights Afghanistan Organization (WBRAO) has the honor of undertaking secretariat of Movement for Support of Quality Education in Afghanistan (MSQEA) for organizing the national campaign on Education for All in Afghanistan. Starting from 2008, this is the ninth year; we are campaigning for the very crucial theme of Afghans’ needs.

MSQEA works for ensuring the quality of education in Afghanistan through organizing campaigns, raising people’s awareness, undertaking lobbying and advocacy efforts at different levels.

MSQEA is working in close collaboration with the Global Campaign for Education (GCE) (http://www.campaignforeducation.org); a movement to end the worldwide crisis in education with its head office located in South Africa. GCE has 112 countries as its members worldwide. Afghanistan got the membership of GCE in 2008 through MSQEA.

Since 2008 the following campaigns have been organized by this coalition:

- 2008 with the slogan of (the big lesson)
- 2009 with the slogan of (literacy for all)
- 2010 with the slogan of (one goal read for all)
- 2011 with the slogan of (the big story)
- 2012 with the slogan of (the big picture)
- 2013 with the slogan of (every child needs a teacher)
- 2014 with the slogan of (Equal right, equal opportunity)
- 2015 with the slogan of (Vote for Education)
- 2016 with the slogan of (Fund the Future: Education Rights Now)
V. Campaigning

Planning phase:
WBRAO as the secretariat of the campaign take the initiative for planning, organizing and supervision of the campaign with the close coordination of other partners.

Considering the 2016 messages “Fund the Future: Education Rights Now”; WBRAO contacted different governmental and non-governmental organizations, Medias and private business who were interested in the field of education to assist MSQEA in proper organizing the campaign - 2016.

Preliminary sessions were held with the government and nongovernmental organization, civil society organizations, donor agencies, Ministry of Education, and people’s representatives in parliament, representative of NGOs active in the education sector, representative of international donor organizations, and representative of campaign committee active in the education sector, and Medias to launch education campaigns in 2016.

The operational plan has been made by the campaign secretariat (WBRAO) highlighting each partner’s task and different meetings were held for better organizing the campaigner’s responsibilities.

Global Action Week (24-30 April 2016):
Global action week of 2016 was focusing on “Fund the Future: Education Rights Now”.

Celebrating the action week by preparing comprehensive plan on distribution of promotional materials to the public; broadcasting of audio, video messages through national and local Medias, Social Medias (face books), and conducting national conferences in Kabul, Herat and Balkh provinces Afghanistan.

Number of Calendar, Banners, Folders, Voting Cards, Declaration, Education Global Packages and informative messages in English and 2 local languages (Dari and Pashto) were designed, printed, produced and broadcasted as awareness and advocacy messages nationally and globally through Medias, Social Medias and web based publication.

With having wide ranging coordination between the implementing and media partners, regular negotiation and meetings were held for exchanging ideas and productive methods to come up with positive results, 38 implementing partners were actively made the coalition. Generally around 1577 people directly and one million people indirect have participated for campaign 2016.

Celebration of the Global Education Campaign Day was the last of activity of campaign. Due to security reason it was postponed and celebrated 18 October 2016 in Kabul, 20 October 2016 in Herat and 02 November 2016 in Balkh provinces Afghanistan.
National Conference in Kabul:
Movement for Support of Quality Education Afghanistan (MSQEA) joined hands with the Ministry of Education (MoE) for organizing a conference on supporting education for all in Afghanistan. The conference was held on 18 October 2016. The conference was organized at conference hall of Kabul Stars Hotel while a good number of representatives from governmental, Non-governmental, donor agencies, school teachers and students were participated. The conference started at 09:00 am with recitation of Holy Quran and singing the national anthem.

Representative from Movement for Support of Quality Education in Afghanistan (MSQEA), Mr. Ghulam Yahya Abbasy was shortly introduced MSQEA, the history of movement and wider collaboration between Global Campaign for Education, Civil societies Organizations, Donors and Ministry of Education in Afghanistan.

After introduction, on behalf of Education Minister of Afghanistan Mr. Ahmad Zameer Gawara delivered his speech and presentation expressing Ministry of Education support on education for all in Afghanistan. He presented the up to date education situation of the country. The presentation mainly summarized discussion points on National Education Strategic Plan III (NESP III) which was developed for next five year (2017 -2021) with particular objectives and indicators, MoE achievements and futures indicators.
On behalf of the president office Mrs. Adela Bahram Nizami shared the standing point of President Ghani on Education, that ‘President says, no business in education is acceptable except investment on our children’s education and for the future.’ Adela Bahram targeted parents and particularly mothers to take a stand for the education of their children and fight for the right of their daughters, which in most cases is overlooked due to cultural and traditional practices. She gave her word to bring the education advocacy issue on the discussion desk of her counterparts and colleagues at presidential office.

Representative of Chief Executive of the Islamic Republic of Afghanistan, Mrs. Sajia Behgam has been happy with the achievements that the country has gained during last one decade, but still accepts that there are challenges and issues which limit the provision of education and access of learners to it. In particular focus on girls education, she accepted that overall the Afghan society is behind in producing girls who complete high school studies and that little contribution has been observed from the communities and particularly from the families to provide girls for middle and secondary schools (refer to the ‘family permission’ for girls to continue their schools). In reference to the challenges and barriers she encouraged families to stand up against those behavioral practices which could deny education of girls. She has slightly touched on the early marriages of school girls which play a vital role and that avoid an education.

Mrs. Brishna Rabi representative of the Parliament Education Committee talked about the collaboration and coordination between education ministry and the parliament. She stated that the education committee is closely working to get prepare for the next budget hearing and so that they could take forward the issues in budget increment from the total allocation. In addition she referred to the Brussel’s conference that a good part of the total internal international donation shall go to education.
Representative from Movement for Support of Quality Education in Afghanistan (MSQEA), Mr. Mohammad Rahim Jami presented and read the declaration out loud for the participants. Further he stated that the declaration was sent to the Brussels’s conference. Special focus was given to education share and increment up to 20% from the overall donation that is being promised during the conference. Full Declaration is available in English, Dari and Pashto in annexes.

**Conference in Herat province:**

The conference for Education Campaign with the slogan of “Fund the Future: Education Rights Now” was held on 20 October 2016 in Herat province. This conference was organized at Conference Hall of Vocational Institute of Kamalludin Behzad of Herat City with a good number of representatives from governmental, Non-governmental, CSCs, School teachers and students were participated. The conference started at 10:00 am with recitation of Holy Quran and singing the national anthem.

Representative from Movement for Support of Quality Education in Afghanistan (MSQEA), Mr. Mohammad Khan Samimi was shortly introduced MSQEA, the history of movement and wider collaboration between Global Campaign for Education, Civil societies Organizations, Donors and Ministry of Education in Afghanistan.

During this conference the Mr. Sarwari, Mr. Ahmadi, Mr. Habib and Mr. Sadat the Education Department representatives delivered their speeches on education situation, challenges and achievements in Herat province.

In meantime some speeches and messages were presented by the Girls Advocacy Groups (GAGs) members through which requesting from the government and the influencers in the conference for “providing peaceful and secure situation, solving problem at the schools level, support girls’ rights to education and providing quality education”.
Conference in Balkh province:
The conference for Education Campaign with the slogan of “Fund the Future: Education Rights Now” was held on 03 November 2016 in Balkh province. This conference was organized at Conference Hall of Sultan Razia High School of Mazar City, Balkh province with a good number of representatives from governmental, Non-governmental, CSCs, School teachers and students were participated. The conference started at 09:00 am with recitation of Holy Quran and singing the national anthem.
**Partners’ activities:**

**Ministry of Education:** Support and cooperate in providing first-hand information and data to the MSQEA regarding education situation in Afghanistan during the past years and plan for the next years.

**Coordination of Humanitarian Assistance (CHA):** All the activities of the campaign held down in all cases, service, logistics, transportation, distribution materials and other invited guests for a campaign that meets the needs of their deposits.

Beside the above mentioned activities, during the campaign action week in Balkh, Farah and Ghor provinces, awareness messages and importance of education for all were shared by Community Development Counsels (CDCs) at the community levels and by Mullah-Amams during their speeches in the mosques, conference were organized in Balkh and Herat provinces.

**Radio Jawanan:** Campaign Advocacy and Awareness messages were broadcasting 10 times per day through Jawanan Radio from 24-30 April, 2016.

**Other Medias:** We had Media coverage during the Education campaign event such as: SABA TV, Nawa Radio, Zhawandoon TV, Shamshad TV, Leek News, Afghan Khabar, Pazhwak, Darman-e-Roz, Hasht-e-Subh, 24 TV, HUB TV, BBC, DW, Sputnic News.

In addition the Education Campaign Press release was shared with more than 10000 email addresses of National NGOs, International NGOs, Embassies, Business Sectors, Government, Women and Youth Networks, SCOs, Medias (National, Regional and International).

During the Global Campaign for Education one Video and one Audio advocacy messages were developed and broadcasted through Saba TV and Nawa Radio that covers around 18 provinces of Afghanistan during the campaign action week.

In addition 8 Video/Audio Advocacy and awareness messages on quality education were produced and 32 times the messages have broadcasted through Saba TV and Nawa radio as well disseminated through Social Medias.

**Designing and translation of Awareness/Advocacy messages:**

For better presentation and understanding of the Global Campaign for Education (GCE) some materials were designing, translating and printed by WBRAO in English, Dari and Pashto languages.

**Promotional material:**

Totally 4000 volumes Calendar, 200 sheets Certificates, 2000 packet Folders, 500 sheets Invitation Cards, 500 sheets MSQEA Declaration, 8 stage and side Banners, 3 Rolling Stand and some informative messages in English and 2 local languages (Dari and Pashto) were designed, printed, produced and broadcasted as awareness and advocacy messages nationally and globally through Medias (Saba TV and Radio Nawa), Social Medias (https://www.facebook.com/dedaban, https://www.facebook.com/wbrao.af, and Facebook group of Dostan https://www.facebook.com/groups/dostan.friends) and WBRAO website (www.wbrao.org) during the Action week (24-30 April, 2016).
Media Outreach:

Saba Media Organization (SMO) with its subunits, as an active coalition member for the campaign has done the following activities:

- More than 10 minutes Audio & Video messages were produced (Five minute Dari and Five minute Pashto).

- During the action week (24-30 April, 2016), one Dari and one Pashto messages were broadcasted 8 times a day through Saba TV channels, 3 national radios, 6 local radio channels all over the Afghanistan. The English message were shared through Social Medias and website during the action week. [http://www.wbrao.org/index.php/campaigns/education/2016-campaign/video](http://www.wbrao.org/index.php/campaigns/education/2016-campaign/video).

- Preparing and broadcasting of special TV and radio round tables and programs, Exclusive interviews, and news reports focusing on campaign 2016.

- Saba TV allocated one hours TV program of Saba TV on Education for All each day during the GAW;

- Meanwhile Gurbat Radio and Jawanan Radio had also allocated a number of its awareness programs on education. Media partners broadcasting time table is as following:

<table>
<thead>
<tr>
<th>TV Schedule</th>
<th>Radio Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Day</strong></td>
<td><strong>Time</strong></td>
</tr>
<tr>
<td>24-30 April, 2016</td>
<td>7:00am Dari</td>
</tr>
<tr>
<td></td>
<td>8:00am Pashtu</td>
</tr>
<tr>
<td></td>
<td>9:00am Dari</td>
</tr>
<tr>
<td></td>
<td>12:00am Pashtu</td>
</tr>
<tr>
<td></td>
<td>6:00pm Dari</td>
</tr>
<tr>
<td></td>
<td>7:00pm Pashtu</td>
</tr>
<tr>
<td></td>
<td>8:00pm Dari</td>
</tr>
<tr>
<td></td>
<td>9:00pm Pashtu</td>
</tr>
</tbody>
</table>
**Media and coverage areas:**

<table>
<thead>
<tr>
<th>#</th>
<th>Name of media</th>
<th>Location</th>
<th>Districts under Coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Saba TV</td>
<td>Kabul</td>
<td>14 provinces</td>
</tr>
<tr>
<td>2</td>
<td>Nawa Radio</td>
<td>Kabul</td>
<td>16 Provinces</td>
</tr>
<tr>
<td>3</td>
<td>Killid Radio</td>
<td>Kabul</td>
<td>13 Provinces</td>
</tr>
<tr>
<td>4</td>
<td>Bamyan Radio</td>
<td>Bamyan</td>
<td>1 Province</td>
</tr>
<tr>
<td>5</td>
<td>Pakteya Radio</td>
<td>Pakteya</td>
<td>4 Province</td>
</tr>
<tr>
<td>6</td>
<td>Tamana Radio</td>
<td>Faryab</td>
<td>1 Province</td>
</tr>
<tr>
<td>7</td>
<td>Hamsada Radio</td>
<td>Takhar</td>
<td>1 Province</td>
</tr>
<tr>
<td>8</td>
<td>Sada e Bano Radio</td>
<td>Sari e Pol</td>
<td>1 Province</td>
</tr>
<tr>
<td>9</td>
<td>Bostan Radio</td>
<td>Jawzjan</td>
<td>1 Province</td>
</tr>
<tr>
<td>10</td>
<td>Radio Jawanan</td>
<td>Kabul</td>
<td>13 Provinces</td>
</tr>
</tbody>
</table>

**VI. Annexes:**

**Annex-1: Media & gathering beneficiaries**

<table>
<thead>
<tr>
<th>#</th>
<th>Province</th>
<th>Media</th>
<th>Male</th>
<th>Female</th>
<th>Direct Participant through gatherings</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Kabul</td>
<td>Nawa radio and Saba TV</td>
<td>51%</td>
<td>49%</td>
<td>941</td>
<td>30%</td>
<td>70%</td>
</tr>
<tr>
<td>2</td>
<td>Kandahar</td>
<td>Nawa radio and Saba TV</td>
<td>51%</td>
<td>49%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Balkh</td>
<td>Nawa radio and Saba TV</td>
<td>51%</td>
<td>49%</td>
<td>307</td>
<td>35%</td>
<td>65%</td>
</tr>
<tr>
<td>4</td>
<td>Herat</td>
<td>Nawa radio and Saba TV</td>
<td>51%</td>
<td>49%</td>
<td>329</td>
<td>35%</td>
<td>65%</td>
</tr>
<tr>
<td>5</td>
<td>Nangarhar</td>
<td>Nawa radio and Saba TV</td>
<td>51%</td>
<td>49%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Faryab</td>
<td>Nawa radio</td>
<td>51%</td>
<td>49%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Region</td>
<td>Radio Channels</td>
<td>Audience Size</td>
<td>Male</td>
<td>Female</td>
<td></td>
<td></td>
</tr>
<tr>
<td>---</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Ghazni</td>
<td>Nawa radio and Saba TV</td>
<td>103088</td>
<td>51%</td>
<td>49%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Maidan Wardak</td>
<td>Nawa radio</td>
<td>1757</td>
<td>51%</td>
<td>49%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Farah</td>
<td>Nawa radio and Saba TV</td>
<td>180674</td>
<td>51%</td>
<td>49%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Uruzgan</td>
<td>Nawa radio</td>
<td>176226</td>
<td>51%</td>
<td>49%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>Helmand</td>
<td>Nawa radio</td>
<td>103699</td>
<td>51%</td>
<td>49%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Parwan</td>
<td>Nawa radio and Saba TV</td>
<td>27872</td>
<td>51%</td>
<td>49%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Kapisa</td>
<td>Nawa radio and Saba TV</td>
<td>7245</td>
<td>51%</td>
<td>49%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>Logar</td>
<td>Nawa radio and Saba TV</td>
<td>20838</td>
<td>51%</td>
<td>49%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>Panjshir</td>
<td>Nawa radio and Saba TV</td>
<td>8749</td>
<td>51%</td>
<td>49%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>Global</td>
<td>Social Medias and Website</td>
<td>300000</td>
<td>60%</td>
<td>40%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Local Radios**

<table>
<thead>
<tr>
<th></th>
<th>Region</th>
<th>Radio Channels</th>
<th>Audience Size</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>19</td>
<td>Bamiyan</td>
<td>Bamiyan</td>
<td>55,000</td>
<td>51%</td>
<td>49%</td>
</tr>
<tr>
<td>20</td>
<td>Faryab</td>
<td>Tamana</td>
<td>500000</td>
<td>51%</td>
<td>49%</td>
</tr>
<tr>
<td>21</td>
<td>Takhar</td>
<td>Hamsada</td>
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<td>Bostan</td>
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<td>More than 300000</td>
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</table>
Annex-2: Samples of promotional materials

Banners:

1. **Fund the Future Education Rights Now!**
   
   October - 18, 2016
   
   27 Mierz/Afghanistan

2. **Fund the Future Education Rights Now!**
   
   October - 20, 2016
   
   29 Mierz/Afghanistan

3. **Fund the Future Education Rights Now!**
   
   November - 02, 2016
   
   12 Emir/Emiristan
Invitation Card:

Millions of people in more than one hundred (100) countries have shown their support and decided to join with Global Campaign for Education (from 2015 to 2030) and to vote to support safe, quality, free, inclusive and equal education for all.

Movement for Support of Quality Education (MSQEA) is a collation of compatible Afghan organizations operating in education sector in country and aims to make sure and to deliver the right of every Afghan girl, boy, woman and man to a safe, free and quality education. The Movement (MSQEA) works together and in close coordination/association with the Global Campaign for Education (based in South-Africa and having 100 member countries), to 1) raise public awareness and 2) advocacy on right to quality education in Afghanistan.

Movement for Support of Quality Education in Afghanistan (MSQEA) has scheduled to facilitate a conference that aims to vote and support safe, free and quality education for all, in Kabul. Senior government officials, members of the Parliament, representatives of the embassies and humanitarian aid agencies are invited to the conference. We cordially invite you to join our voice by participating in this grand event to support quality education for everyone/all in Afghanistan.

Date: Tuesday October - 18 - 2016
Time: 09:00 AM
Venue: Kabul Star Hotel, Zanbaq Square, Kabul, Afghanistan
For more information, please contact 0700177740

Who we are?
- Movement for Support of Quality Education in Afghanistan (MSQEA) is consist of forty civil society organizations and the media in Afghanistan, which it work for the quality of education in Afghanistan.
- Movement 57- is a group of fifty-seven female member from the twelve social classes, including political parties, civil society, private sector, media organizations, artists, sportsmen and women to access their rights which are active in Afghanistan.
- The Global Campaign for Education (GCE) consists of a diverse and extensive group of stakeholders from around the world that have more than 100 members, they work together for access to quality education. From Afghanistan “Movement for Support of Quality Education in Afghanistan (MSQEA) is a member of that network.
- Watch on Basic Rights Afghanistan Organization (WBRAO) plays the secretariat role of the MSQEA, from its establishment, it works continuously in Education sector to improve the quality of education.
Presentation of Ministry of Education:
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اطلاعات مربوط به دارندگان تقویم

الاسم و تخلص:

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شغل:

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شماره تلفن:

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شماره پاسپورت:

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شماره موبایل:

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نشانی منزل:

__________________________
نشانی محل کار:

لطفاً در صورت بروز حادثه با این شماره تلفن تماس حاصل نمایید.

هدف كلی ما
دسترسی همهٔ مردم به تعليم و
تربيهٔ با کیفیت و مادام العمر به
گونه‌ی عادلانه، رایگان، و فراگیر تا
سال ۲۰۳۰
لومري خانگري هدف

۱۳۹۵ ۲۰۲۳ کاله بوري د لومريو او ملگيتو زده گرو
لبازه د محومنته دوري به لومريو کي د بوي
کاملي، مستحي، او وری زده کري به برخه کي د هر
ماشوم د حق داهمول.

MARCH - APRIL 2018

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| ۲ | ۲۴ |
| ۱ | ۲۵ |

لئ حمل جشن نوروز (خمینی)

نوم حمل جشن دهستان (بختیاری)

معنی نوم حمل روز جهیجست می افغانستان

Page 22 of 40
هدف دوم
همهی جوانان و افراد بالغ تا سال 1395 به گونه‌ای با سواد باشد که دانش و مهارت‌هایشان منتج به سهیم شدن شان در اجتماع و پیوستن به دنیای کار گردد.
دریم خانگری هدف
تر ۱۳۹۵ کاله بور، به شفافه و مشارکتی دولت ایرانی روزیه‌ی دولتی جوئیتیک ها و کافی با استاده مالی سرچشمهی موجودی وی.

جدول (غیرگولی) ۱۳۹۵

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۲۴ جوزا روز مادر
۱۸ جوزا مطالعه اول های برمک از پرستاران (پورششی)
۱۶ جوزا مطالعه ۳ هر جهانی به‌طور مستقیم زیست
۱۴ جوزا مطالعه ۵ هر جهانی به‌طور مستقیم زیست
۱۲ جوزا مطالعه ۷ هر جهانی به‌طور مستقیم زیست
۱۰ جوزا هر جهانی به‌طور مستقیم زیست
۸ جوزا مطالعه ۹ هر جهانی به‌طور مستقیم زیست
۶ جوزا مطالعه ۱۱ هر جهانی به‌طور مستقیم زیست
۴ جوزا مطالعه ۱۳ هر جهانی به‌طور مستقیم زیست
۲ جوزا مطالعه ۱۵ هر جهانی به‌طور مستقیم زیست

توضیحات:
- کلیه جوزا مربوط به تکمیل هر جهانی به‌طور مستقیم زیست
- جوزا می‌تواند بتواند با توجه به تراکنشی که نمایندگان می‌کنند، به‌طور مستقیم زیست
- جوزا می‌تواند نماینده دیگرینه‌ی دولتی جوئیتیک ها و کافی با استاده مالی سرچشمهی موجودی وی.
مقصد اول
تا سال ۱۳۹۲ تمامی کودکان واجد شرایط، شامل مكتب گردیده و یک دوره مکمل را تا سال ۱۳۹۲ ختم کنند.
دویم مقصد

تر ۲۵، ۲۰۰۳ کاله بوری، نول ماه ماهان به موقت

د لاسروی بوری، آمیز خاکی به میلیونی،

او مسلکی بی‌سوخی به خوا (چی بهداگوئیکی،

حتفی او جنگر زده کری پی کری وی) تدریس می‌شود.

شنبه یکشنبه دوشنبه سه شنبه چهارشنبه پنجشنبه جمعه

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مقصد سوم

تا سال ۱۳۹۰، همه کودکان واجد شرایط یک دوره کامل فراگیر و با کیفیت آموزش و پرورش را که شامل دست آوردهای لازم باشد فراگیرند.
دولت‌ها باید از مشارکت شهرداریان در تعیین و تربیه در تمام سطوح حمایت کنند.

خلورم مقصد

تر ۲۵ کاله بوری د ۱۵ او ۲۴ کلونو ترمنخ تول خوانان لازمه زده کره یا سواد تراسه کره یا تر ۳۰ بوریتر ۱۵ بورته عریل و تونکو خوانان به بشری دول سواد تراسه کری وی.
مقصد پنج‌میلی

تاسال ۱۳۹۵ حذ اقل افزایش ۵۰ درصد در میزان مشارکت مردم از گروه‌های محروم در آموزش و پرورش با کيفیت افزایش گرفت. آموزش‌های متنی و حرفه‌ای و آموزش عالی و حد فاصل در میزان مشارکت و برخوردیاری آنان گردیده است.
شیرم مقصد

دولت کافی داخلی مالی سرچینی محاسبه کوی
او همه د تولو لیبره د عادلانه، ازاس او سرسره،
باکیفیته او دایی زده کرو به خاطر خانگره کوی.
له دی جمالی د ملی بودجه ۲۰ فیصده د بسوئی او
روزنه لیبره (۱۰ به سلو کی بودجه) بايد د لومرنه
زده کرو لیبره به عمومی دولت خانگره خی.

قوس (لنیدي) ۱۳۹۶

شماره یکشنبه جمعه‌های جمعه

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شماره یکشنبه جمعه‌های جمعه
مقصد هفتم
تمویل کنندگان و جامعه بین المللی کمک های مالی پایدار. کافی و با کیفیت بالا برای تعلیم و تربیه از طریق کمک های توسعه در خارج از کشور (ODA) اهدام نموده، از جمله حداقل ۱۰ درصد به آموزش و پرورش ابتدایی و حداقل ۴ درصد از کمک ها منحیث کمکهای انسان دوستانه به تعليم و تربیه اختصاص میابد.
اتم مقصد

نیاربان د مدنی تولی د رسی جورنستونو به استاژنیب به بشر دول پوه دی. او هه سیونی
کی د سیونی او روژنی د سکنور د سیاستونو او
بروگرامونو به برخنیا او نظارت کی دخیل دی.
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3 حوت: روز کنی و قیام سرمای از مسیر شنوی سخن در حال توافقی کنار نشستن در مدت ۱۸ دما و در ۱۸ حجت قیام، دما و در نتیجه:
24 حوت: قیام سرمای در برای حکومت غفلت و برجستی.
د افغانستان د بنستیزو حقوون خار مؤسسه (WBRAO)

د سووتی او روزني کیباڼ او یه افغانستان کي د باکسمه سووتی او روزني خره د ملاتر غورنخک (MSQA) به هکه، د لا زینا معلوماتو ترلاسه کولو لپاره، یا لاندي په سره ایکه نیوئر شي:

ویب پایه:
www.wbrao.org

بریلیالیک
info@wbrao.org - campaign@wbrao.org

نیلانون شیبه
+93784632811

فیسبوک
dedaban

پته
فشر خنور لاری سړک، حرم بیده، ۵ ام ناحه، خونجنال خان مینه، کابل، افغانستان

اعضای جنیش بشتیبانی از تعليم و تربیة به کیفیت در افغانستان (MSQA)
Declarations:

In the name of Allah, the Beneficent, the Merciful
The Statement of Movement for Support of Quality Education in Afghanistan (MSQEA)
Fund the Future: Education Rights Now

18 October, 2016
Kabul, Afghanistan

The Global Campaign for Education consists of a diverse and extensive group of stakeholders from around the world, and our members in more than 100 countries together represent hundreds of thousands of individuals. We share a common vision and belief in the right to and the power of education. Our Goal: By 2030, ensure equitable, free, safe and inclusive quality education and lifelong learning for all.

To achieve this goal, there are three objectives:
Objective 1: By 2030 the right of every child to complete a full cycle of continuous, free, quality early childhood, primary and secondary education is fulfilled.
Objective 2: By 2030, all young people and adults are literate and have the knowledge and skills to participate fully in society and the world of work.
Objective 3: By 2030, there are adequate and sustainable financing and governance structures for education, that are transparent and participatory.

Education is a fundamental human right and a public good, key to ending poverty and building an equitable and sustainable future. Afghanistan to achieve sustainability needs to standardize the education system. Our suggestions from donor countries, Afghan government and other interrelated organizations in education sector are as following:

Suggestions from International Supporters and Donors:
1. Allocation of %20 from total of their donations to Education Sector; and,
2. On-time submission of the financial and technical commitments to the government of Afghanistan.

Suggestions from government:
1. Prioritize funding for education by increasing at least %15 of the national budget allocated to education in coming years, follow-up and how to use it efficiently and effectively;
2. The number of qualified female teachers in rural or remote areas through the introduction of an incentives program for female teachers to teach in those locations.
3. Providing needed awareness programs and encouraging the families to send their boys and girls to schools publicly,
4. Bringing coordination between ministries, directorates, national and international organizations that are working in education sector by Ministry of Education in order to ensure quality of education.
5. Delivering the planning and managerial to the professional, experienced persons, and developing new and standard curriculums, based on the needs and requirements of Afghan society and language balanced according to the provinces.
6. Reconstruction and construction of the new schools and hiring professional teachers, follow up positive works at Ministry of Education through experienced and responsible, facilitating
opportunities for teaching computer programs as well as facilitating the libraries and laboratories, and encouraging businessmen to support education sector.

**Our suggestion from the people of Afghanistan:**
The public development cannot be achieved only by financing, while it can be achieved by people support and their participation. In participatory system everyone learns and every one teaches, the skills will be built and every one can take part to solve a problem of each other as possible. Since education needs public participation, it will not be successful and it cannot reach its goal without people participation. Therefore, our expectation from the Afghan citizens and families are to support their children to get education and facilitate the standard education for them.

**Introduction to the MSQEA**
Movement for Support of Quality Education in Afghanistan (MSQEA) is a consortium of likeminded Afghan organizations that are involved in education sector in the country for more than two decades. MSQEA’s mission is to make sure that government acts now to deliver the right of every girl, boy, woman and man to a free and quality education. MSQEA has been the coordinating body for organizing the Education for All campaign and the registered entity with GCE (Global Campaign for Education) in Afghanistan since 2008. Afghanistan became a member of CGE in 2008 through MSQEA. Watch on Basic Rights Afghanistan Organization (WBRAO) plays the secretariat role of the MSQEA since 2011. The education campaign is organizing with specific slogan for each year. Since 2008, the following campaign are organized with support of MSQEA; The big lesson in 2008, Literacy for All in 2009, One goal – Education for All in 2010, The Big Story – 2011, The Big Picture – 2012, Every child needs a teacher in 2013, Equal Opportunity – Equal Rights in 2014, Vote for Education – 2015, and the slogan for 2016 is Fund the Future: Education Rights Now.

Email: info@wbrao.org campaign@wbrao.org
Website: www.wbrao.org
Mobile: +93 (0) 700 17 77 40
Advocacy and Awareness raising messages:

یه افغانستان یه تولو لیباره د سپوتنی او روزنی کمپاین
عمل اویا ۲۰ مه ۱۳۸۹ - ۱۹ مه ۱۳۸۹ میلادی

روزانه ۱.۸ میلیارد دالر هزینه اعلانات و تبلیغات تجاری به سطح جهان میگردد، اگر این رقم را در ۲۴ روز محاسبه نماییم جمعاً ۲۹ میلیارد دالر میگردد - رقم که ضرورت است تا آموزش و پرورش برای هر کودک را تمویل نماید.

کمپاین تعلیم و تربیه برای همه در افغانستان
حمله عمل ۱ مه ۱۳۸۹ میلادی به ۱۲ تا ۱۹ اثر
کمپین ۱۲ میلادی
به هر کال میلیارده دالرو ده ارتبا ده ترخو چه برخختلناکو هبادونوکی د لوبانود د شونی او روزنی د برگرامونو لکاینت برابرکی. او دا هغه مبلغ دی چی به هرو لسو ورخو کی د القول مصرف دی.

به افغانستان کی توله لیباره د نرونو او روزنی کمپاین
عمل اولیه دی 1 تری. 8 پوبی چی د نولو 12 تری پري سپت سون اوی

۱۳۹۵

در هر ۲۳ روز در جهان،
۲۸ میلیارد دالر صرف
دو دیورن از پیش از مسئول
در حالیکه با همین مبلغ پول
میتوانیم تا آمورش و پروش
پژوهشان را در کشورهای رو به
انکشاف همه ساله تمویل
نماییم.

کمپاین تعلیم و تربیه برای همه در افغانستان
حقیقت عمل ۱ میلیون از مطلق ده ۱۲ تری ضرور
۱۳۹۵ خورشیدی - 2 میلیارد
Certificates:

This Document is Awarded to Certify the Valuable Cooperation of ______________ as a Partner of Movement for Support of Quality Education in Afghanistan (MSQEA) in Organizing the National Education Campaign for all in Afghanistan from 1st May - 8th May 2016 Looking Forward for Continuation of your Commitment.

Campaign Secretariat: Watch on Basic Rights Afghanistan Organization (WBRAO)

To: __________________________

This is to Acknowledge your Active Participation in National Campaign on education for all in Afghanistan 2016, the Campaign Coalition is Thankful for your Contribution in the Action Week (1st May- 8th May) and Celebration of the Global Campaign for Education (4th May) in Afghanistan.

Looking Forward for Continuation of your Commitment.

Campaign Secretariat: Watch on Basic Rights Afghanistan Organization (WBRAO)
### Campaign Coalition:

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