Global Action Week
21 – 27 April 2013

Participants:

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<th>Watch on Basic Rights Afghanistan Org (WBRAO)</th>
<th>Saba TV</th>
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<td>Saba Media Organization (SMO)</td>
<td>Nawa radio</td>
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<tr>
<td>Coordination of Humanitarian Assistance (CHA)</td>
<td>8 AM News paper</td>
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<td>Organization for Human resource Development (OHRD)</td>
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<td>Afghan Management and Marketing Consultants (AMMC)</td>
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Who are campaigning in Afghanistan?

Movement for Support of Quality Education in Afghanistan (MSQEA) is a network of active organizations working in education field, with mission of attempting to ensure provision of quality education to Afghans including male and females, men and women and especially children. MSQEA for realizing quality education in Afghanistan is functioning in fields, such as campaigning, enhancing public awareness, advocacy in different level in coordination with global network “global campaign of education” (that 112 countries have its membership). Afghanistan became a member of this network through MSQEA in 2008.

Education campaign with different slogan and specific topic is conducting annually in Afghanistan. Fortunately with support of MSQEA several campaigns with different topics have been conducted in Afghanistan. For example in 2008- Great Lesson; in 2009- literacy for all; in 2010- a goal- study for all; in 2011- the big story; in 2012 - the big picture.

The organizations that played their effective roles on organizing these campaigns:

MoE; MoLSAMD, GCE; Oxfam Novib; EC, UNESCO, UNICEF, UN-Habitat, IRC, JICA, NFUAIJ, NSDP, AFAFAE, PACE-A, NLC, AKF, SMO, CHA, WBRAO, OHRD, ACTED, AMMC, DSHA, CoAR, STARS, CPAU, GCCF, Save the Children, ASCHIANA, CPD, NPO/RRAA, Nini Kindergarten, Saba TV, Tamadon TV, 7TV, Aria TV, Gorbat Radio & TV, Nawa Radio, Killid Radio, GMA Radio, 8 AM newspaper, Gandahara Production, Fajer Printing Press.

During 2013 a campaign titled, every child needs a teacher will be conducted.

Where the campaign will be conducted?

Considering the security and technical challenges, it is planned to conduct education campaign in six provinces of Afghanistan. During this campaign, awareness raising sessions through media and social networks would be launched to all over Afghanistan and even cross border areas.
Contents of campaign

- Gathering in Kabul province
- Gathering in one or several provinces
- Competitive program of poems (Dari and Pashtu)
- Competition of amatory photographs
- Competition of amatory movies
- Sport competition of education
- Awareness raising programs in Kabul city school
- Awareness raising about importance of education through mosques
- Publication of advertisement such as posters, calendars, banners, etc
- Broadcasting TV programs during action week, 21 to 27 April 2013
- Broadcasting Radio programs during action week, 21 to 27 April 2013
- Advertising campaign through media, diplomatic articles, and active agencies of education and ..... 

Note: the listed activities in action week of campaign in coordination with celebration committee and interest of campaign stakeholders are modifiable.

What is the advantage to be part of this campaign?

- Placing your office logo in all advertising events, invitation card, banners, posters, information packages and ......
- Placing your office logo in advertising broadcasted by TV during action week (21 to 27 April).
- Placing your office logo in final report of campaign
- Placing your office logo in short documentary movie which is going to be prepared at the end of campaign (the movie is for 5 minutes, it will be launched through web sit too)
What is our expectation?

If you want to be part of this campaign, then please cooperate with us in one or several of following points:

1. The Ministries of private sectors and MoE are to:
   - Take the needed action base on the theme of program (Every Child Is A Teacher), the teachers needs should be fulfilled, the professional teachers should be hired and the quality education should be considered.
   - Provide the needed technical support and cooperation and share the content based needs, statistics, figures and budget with us.
   - Provide the logistical support and provide the Hall for Conference, Sport places, and creating the facilities for pasting the banners and other print promotional materials (posters) around schools.
   - The high ranking members to participate in our national conference and have their speech on the theme of campaign.

2. The Parliament is to:
   - Try to increase the needed budget for education sector;
   - Monitor the utilization of budget in education sector;
   - Share the proposed campaign theme in the parliament meeting and in order to be discussed on.
   - The parliamentarians from educational commission are to participate in our media programming and conferences and have their speeches on the achievements.

3. NGOs, Business and other individuals:
   - In one province, conduct the campaign based on campaign plan and based on your own plan
   - Considering the content of campaign, support some part of program by cash or kind contribution
   - For conducting meetings, provide technical services, and ..... play role of facilitator
   - Contributing in organizing and managing sport, art and gathering programs.

خواست ها اس ضوا چِ هی باضذ؟

• در مرود موضوع برنامه گو که هر ظلب یک معلم است اقدام نموده،
• کمیون معلمین را بر طرف استادان مسالم و با تجریه را استخدام و
• روی گفتگوی علمی و تربیه توجه و دقت بیشتر صورت گیرد.
• همکاری تغییرکنی تمویه امکانی و آمار انتکانی و بودجه را در
• اختیار ما قرار دهید.
• همکاری لزومیکی نموده تالار برای کنفرانس، زمین های ورزشی،
• زمین نصب نتر را و توزیع بوزه تا در مکان فرام نمایگرگردد.
• در کنفرانس می‌با مسولین ده اوین وزارت شما سهم گرفته و در
• مرود موضوع کمیون صحبت شود.

2. پارلمنان:
   - در قسمت افرادی بودجه برای سکتور مصرف تلاش صورت شود.
   - از شیوه و مورتی مصارف برودجه نظرت گردد.
   - موضوع کمیون را در جلسه عمومی به حث گذشته و در مرود اظهار
• نظر صورت گیرد.
• در برنامه‌های رسانه‌ای و کنفرانس‌های ما نامیده گان محرمت
• کمیون مصرف شرکت نموده و روی دستوراه‌های شان صحبت
• شود.

3. موسسات غیر دولتی، شرکت‌های تجارتی و افراد الافرادی:
   - در یکی از ولایت‌های من کمیون را مطلق به دلایل عمومی کمیون و
• پلان راه اندازی که شما آماده می‌سازید راه اندازی کنید.
• با در تلاش داشت محیطی کمیون، فستی و برنامه‌ها را شما حمایه
• آمیز و یا جنسی نمایید.
• در تعیین مواقف‌های اراخی خدمات از لحاظ تغییرکنیکی و ..... شما مانند
• تسهیل کمیون نش ایفا کنید.
• در انجام و مدیریت برنامه‌های ورزشی، هنری و گردهمایی‌ها
• مسولیت بهتر پاشید.

Movement for support of Quality Education in Afghanistan (MSQEA)- Education Campaign 2013
4. Media Institutions:
- Advertising campaign massages through your media tolls based on prepared schedule by media committee of campaign.
- Provide the news coverage of campaign and use the theme of campaign in the media discussions.

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 بهذه شده نسخه ای کمیسیون ای کمیسیون به نشر بررسی‌ها. موضوع کمیسیون را در برنامه‌های خبری و میزهای مدیریت بحث و داد خواهی بگیرید.

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